

# ALBERTA FIRST RESPONDERS' MENTAL HEALTH CONFERENCE

NOVEMBER 17 & 18, 2025  
Calgary, Alberta



STANDING TOGETHER TO SHAPE A HEALTHIER TOMORROW

# SPONSORSHIP PROSPECTUS

Trillium Health Partners - Insight Health Solutions and Wounded Warriors Canada are proud to be returning with a second Alberta First Responders' Mental Health conference. The November 2024 conference was a sold out success, as were 4 conferences held since 2023 between Ontario and Atlantic Canada. The 2025 Alberta conference is scheduled for November 17 and 18 in Calgary and promises to again deliver exceptional content from high-calibre speakers.

## ABOUT THE CONFERENCE

This event will feature frontline members, First Responder family members, organizational leaders, mental health clinicians, and renowned researchers. The focus will be on sharing best practices, hearing directly from First Responders and research related to the mental health of First Responders and their families.

## WHO WILL BE ATTENDING?

The conference aims to bring together leaders and representatives from First Responder organizations, associations, unions, healthcare professionals, disability case managers, rehabilitation providers, employers, researchers, peer support organizations, worker's compensation, insurers, and all those dedicated to enhancing the mental health and well-being of First Responders and their families.



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## SPONSORSHIP

Trillium Health Partners and Wounded Warriors Canada invite you to support the 2025 Alberta First Responders' Mental Health conference. Our program includes a variety of opportunities with benefits.

### All sponsorships and partnerships include the following base package:

- Logo displayed on the conference website sponsor page
- Link to the sponsors website from the conference website sponsor page
- Reserved conference seating based on complimentary registration benefit
- Conference name badge highlighting sponsor or partner
- Link via QR code from conference program to conference website sponsor page
- Sponsor and partner logo displayed in conference opening and closing presentation slides
- Opportunity to include "call to action" message in post-conference delegate mailing

Exhibitor sponsorships provide a specific opportunity to highlight your organization and interact with delegates through participation in our exhibition area. Sponsors are provided a 6' table in the exhibition area, as well as the benefits listed below based on sponsorship level.

Exhibitor Sponsors	Bronze	Silver	Gold	Diamond	Platinum
<b>BRAND AWARENESS</b>	<b>\$3,500</b>	<b>\$5,000</b>	<b>\$7,500</b>	<b>\$10,000</b>	<b>\$12,500</b>
Complimentary registration	2	2	3	4	5
Exhibitor table (6' long)	•	•	•	•	•
Opportunity to introduce workshop speaker		•	•	•	•
LinkedIn recognition			•	•	•
Tweet from conference organizers				•	•
Opportunity to introduce keynote speaker					•

A la carte sponsorships are high visibility opportunities that do not include exhibition participation. In addition to the base package, a la carte offer the following additional benefits.

A La Carte Sponsorships	Sponsorship Value	Complimentary Conference Registration	Description
			<b>BRAND AWARENESS</b>
Evening reception	\$10,000	4	Sole sponsor of evening reception. Branded signage on food tables. Special recognition in opening ceremonies
Breakfast	\$5,000	2	High visibility branding on food tables
Lunch	\$7,500	3	High visibility branding on food tables
Morning OR Afternoon refreshment	\$3,000	1	High visibility branding on food tables
Workshop video recording	\$5,000	2	Acknowledgement on each recorded workshop provided post-conference to all delegates
Phone charge station	\$4,000	1	Branded phone power block station for use by delegates. See <a href="https://Chargefuze.com">Chargefuze.com</a> for more information. Deadline for this selection is September 1
Hotel key card branding	\$3,000	1	Our branding on hotel key cards provided to all conference delegates staying in the conference hotel. Deadline for this selection is October 1

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The role of “partner” is a unique opportunity to support the conference for those public/not-for-profit organizations whose mission is closely aligned to the objectives of the First Responders’ Mental Health conference but who don’t have a requirement for promotion in a “trade show” style venue and whose funds for broader sponsorship are potentially limited. Examples include but are not limited to government agencies or departments and research groups. Benefits include the base package plus a complimentary registration.

Partners	\$3,500
Complimentary registration	1

The conference organizers reserve the right to limit the number of sponsors at each support level. Should you be interested in participating in a way not noted here please do reach out to the planning team at [AFRMH.ca](https://AFRMH.ca) to discuss other options.

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Trillium Health Partners and Wounded Warriors Canada express sincere appreciation for your consideration in supporting the 2025 Alberta First Responders’ Mental Health Conference. To sponsor please visit the conference website at [AFRMH.ca](https://AFRMH.ca) to complete the sponsorship registration and to register your complimentary delegate attendees. You will be invoiced for your sponsorship.

Upon confirmation of your sponsorship package, our team will connect with you to discuss logistics. Feel free to contact us with any questions at [AFRMH@thp.ca](mailto:AFRMH@thp.ca)



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# ALBERTA FIRST RESPONDERS' MENTAL HEALTH CONFERENCE

## TERMS AND CONDITIONS

**ACCEPTANCE:** The acceptance of the application shall be at the discretion of the Trillium Health Partners, and upon acceptance, becomes a contract. By completing and signing the application, Company agrees to comply with, and be subject to, the terms and conditions set out below (the "Terms"). Trillium Health Partners reserves the right to refuse or deny sponsorships to prospective companies.

**PAYMENT:** Once full payment has been received, sponsorship will be confirmed and an invoice will be issued. All prices are in CAD and are inclusive of processing related fees. Sponsorship packages are subject to availability.

**CANCELLATION OR TERMINATION BY TRILLIUM HEALTH PARTNERS:** If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, or act of God ("Force Majeure"), Trillium Health Partners shall determine that the Conference or any part will not be held, Trillium Health Partners may cancel the Conference or any part thereof. In that event, the liability of Trillium Health Partners is limited to the amount of fees paid, and Trillium Health Partners shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Trillium Health Partners. In the event, however, that Trillium Health Partners cancels the Conference for any reason other than Force Majeure, Trillium Health Partners shall refund to Company the full amount of the fees paid by Company.

**CANCELLATION BY COMPANY:** All payments made to Trillium Health Partners or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by Trillium Health Partners lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to [events@thp.ca](mailto:events@thp.ca).

**ALTERATIONS:** The organizers reserve the right to make alterations to the conference program, venue, and timings at any time. Every endeavor is made to preserve the published layout of the conference area. **OBSERVANCE OF LAWS:** Company shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Conference and this Agreement.

**COMPANY CONDUCT:** Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. Trillium Health Partners reserves the right to eject from the Conference Company or any Company representative(s) violating those standards.

**INDEMNITY AND LIMITATION OF LIABILITY:** Neither Trillium Health Partners, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives, or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, expense, harm, or injury, or death to the person, property, or business of the Company and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. The Company hereby indemnifies, and shall defend, and protect Trillium Health Partners and hold Trillium Health Partners, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Company's participation in the Conference or any actions of Company's officers, agents, employees, contractors, or other representatives. Under no circumstance will Trillium Health Partners, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Trillium Health Partners' liability, under any circumstance, exceed the amount actually paid to it by the Company. Trillium Health Partners makes no representations or warranties regarding the number or identity of persons who will attend the Conference.

**AGREEMENT TO TERMS, CONDITIONS AND RULES:** Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Trillium Health Partners from time to time for the efficient and safe operation of the Conference. This Agreement represents the final, complete and exclusive agreement between the Company and Trillium Health Partners concerning the subject matter of this Agreement. Trillium Health Partners does not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by Trillium Health Partners. No business forms (including without limitation any Company purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner the express terms of this Agreement. The rights of Trillium Health Partners under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Trillium Health Partners. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this Agreement regarding consent to assignment.



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## ABOUT THE CONFERENCE ORGANIZERS



### Trillium Health Partners - Insight Health Solutions

A new kind of health care for a healthier community

Insight Health Solutions, a division of Trillium Health Partners, one of the largest community hospitals in Canada, provides third-party rehabilitation and disability management services to Canadian residents directly and through national partnerships, including virtually through secure telehealth services. As a full continuum of care provider, Insight Health Solutions offers disability management, comprehensive assessment and evidence-based interdisciplinary treatment across a broad range of physical and mental health conditions, diagnostic imaging, expedited surgery, and prevention programs. Insight Health Solutions' interprofessional team of physicians and allied health professionals work collaboratively and in an integrated manner to ensure clients receive the appropriate care at the right time. Insight Health Solutions' clients include insurers, employers, and private paying customers.

Insight Health Solutions' provides mental health assessment and treatment services for First Responders across the care continuum from prevention to complex care and return to work support. Their pilot WSIB First Responder Mental Health program in Ontario offers stepped-care mental health treatment, including residential care, in-person and virtual services, return to work coordination, physical reactivation, and after-care services tailored to the needs of First Responders.

Visit [insighthealthsolutions](https://insighthealthsolutions.com) for more information.



### Wounded Warriors Canada

Helping Canada's Veterans, First Responders, and their families feel safe, supported, and understood

Wounded Warriors Canada (WWC) is a national mental health service provider dedicated to serving Trauma Exposed Organizations, Trauma Exposed Professionals, and their families. WWC specializes in providing culturally informed services that utilize a combination of education, counselling, and training approaches to support resiliency and recovery from post-trauma injuries.

Visit [woundedwarriors](https://woundedwarriors.ca) for more information.



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